



Empower Staff, At the Point of Care

Microlearning as a Service -- Customized for Healthcare

Equip, inform, and protect your frontline teams. Keep them on top of rapidly changing COVID practices, so patients are safer, and staff are secure.



COVID-19 and the Forgotten Challenge

Real-time, seamless access to current guidelines, protocols, and information is vital to effective containment and mitigation strategies. Similarly, rapid communication with frontline staff-- and the ability to hear their feedback and needs-- fosters reassurance and confidence at a time of stress and uncertainty. The COVID outbreak brings together national agencies/guidelines, state & county-specific reporting, and local site-specific practices-- all constantly evolving. As patient volume and acuity surge, **you need your staff ready and healthy** (both physically and emotionally).

Elemeno gives you an official and authoritative source of content, available in the moment, in the hands of every one of your staff. Deliver communication directly to each unit, clinic, or group. Measure engagement by each staff member. Collect real-time feedback from staff. Hear your team, and give them the support they need. **Deploy in one week. No IT needed.**

Case Study: UCSF Emergency Dept

UCSF ED leadership has streamlined COVID readiness training and ongoing communication to their staff through Elemeno.

- **"The Elemeno platform is absolutely critical to our ED response"**
--- Dr. Jeanne Noble, ED Director of Disaster Readiness, UCSF

Elemeno COVID use-case in 1 min: [Client COVID experience](#) video

- **"We are LOVING Elemeno as the source of truth for all of our ED providers and staff at UCSF in the rapidly changing environment of COVID-19. Transformative for us."**
--- Dr. Maria Raven, ED Chief and Vice-Chair of Emergency Medicine, UCSF

Patients are screened and managed appropriately; staff and other patients are protected; and govt agencies receive appropriate and timely reporting. Practices have been shared via Elemeno with other EDs in the UCSF system. Other institutions are similarly responding.

- **"Elemeno enables staff to get the most up to date and accurate information for emerging diseases such as Coronavirus. With a large team working different shifts around the clock, leadership can now readily document staff review, audit staff learning, and collect staff questions and feedback."**
--- Dr. Bruce Auerbach, Committee on Quality & Patient Safety, American College of Emergency Physicians; former CEO, Sturdy Memorial Medical Center

What Is Elemeno?

Elemeno's point-of-care safety solution drives frontline adoption of the client's priority practices, through cloud-based just-in-time microlearning. We fill the gap between generic policy and actual bedside practice. We help our clients create custom content using their pathways, devices, and supplies, making on-boarding, in-servicing, and process improvement more efficient and effective. Accessible 24/7, on any device. Doctors, nurses, and staff are empowered. Patients are safer.

Elemeno in 3 minutes: [Client Testimonial](#) Video

Peer-Reviewed & Validated

- 48% reduction in hospital-acquired line infections; \$1M savings
- 85% reduction in hospital-acquired C. diff infections
- Decrease in all serious patient harm events
- 25% increase in nurse educator efficiency; decreased staff training hours
- Hard costs savings in labor; over \$1M/yr at enterprise clients

"We chose Elemeno because we wanted a simple, efficient solution that would engage and help our frontline teams to quickly access and adopt best practices, thereby improving quality of care and safety for our patients"

--- Jamie Wiggins CNO, Children's New Orleans

A Team You Can Trust

Arup Roy-Burman MD, CEO. Former ICU Medical Director & Director of Transport & Access at UCSF Benioff Children's Hospital. Assoc. Prof. of Pediatrics, UCSF. Past-Chair and current Board member, Global Healing. Over 20 years exp.

Carole A. Klove RN JD, CNO. Former Chief Compliance & Privacy Officer at UCLA and Stanford. Board of Directors, Duke School of Nursing. 30 years clinical and executive experience.

Ashley Ramirez RN MSN NP, Clinical Specialist. Veteran ICU and advanced practice nurse, Sutter Health and Children's Hospital Oakland. Peace Corps nurse educator.

Scott M. Cohen MHA, COO. Extensive experience leading health tech companies; early stage Healtheon/WebMD, and most recently VP of Client Development at athenahealth.

Steve Mundro, Engineering. Veteran software developer with focus on end-user experience and rapid iteration of practices; led development of GSN's first social gaming app, serving millions.

Ed Nanale, Engineering. Over 20 years experience building engaging games at Lucas Arts and Electronic Arts. Technical Director launching SimCity online, with over 2 million users.

Eric Uhrhane, Engineering. Veteran software engineer in web browsers and file systems. 14 years at Google and Google[x].

Selected Clients Coast to Coast

- Alameda County Dept. of Public Health
- UCSF Medical Center
- Benioff Children's Hospital Oakland
- RWJBarnabas: Saint Barnabas Medical Center, NJ
- Massachusetts General Hospital
- Children's Hospital New Orleans
- Singing River Health System
- Hinds Hospice (inpatient, outpatient, and home care)
- Multiple community health centers & clinics

Selected Advisors

Ann Scott Blouin RN PhD FACHE: Board, IHI; Board, ACHE; Former EVP at The Joint Commission (2008-2018)

Mary Beth Navarra-Sirio MBA RN: Board, IHI; Past-Chair National Patient Safety Forum

Christopher Olivia MD: Former President & CEO at West Penn Allegheny Health System; Former President at VSNY



Elemeno Health is a
Minority Business
Enterprise



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